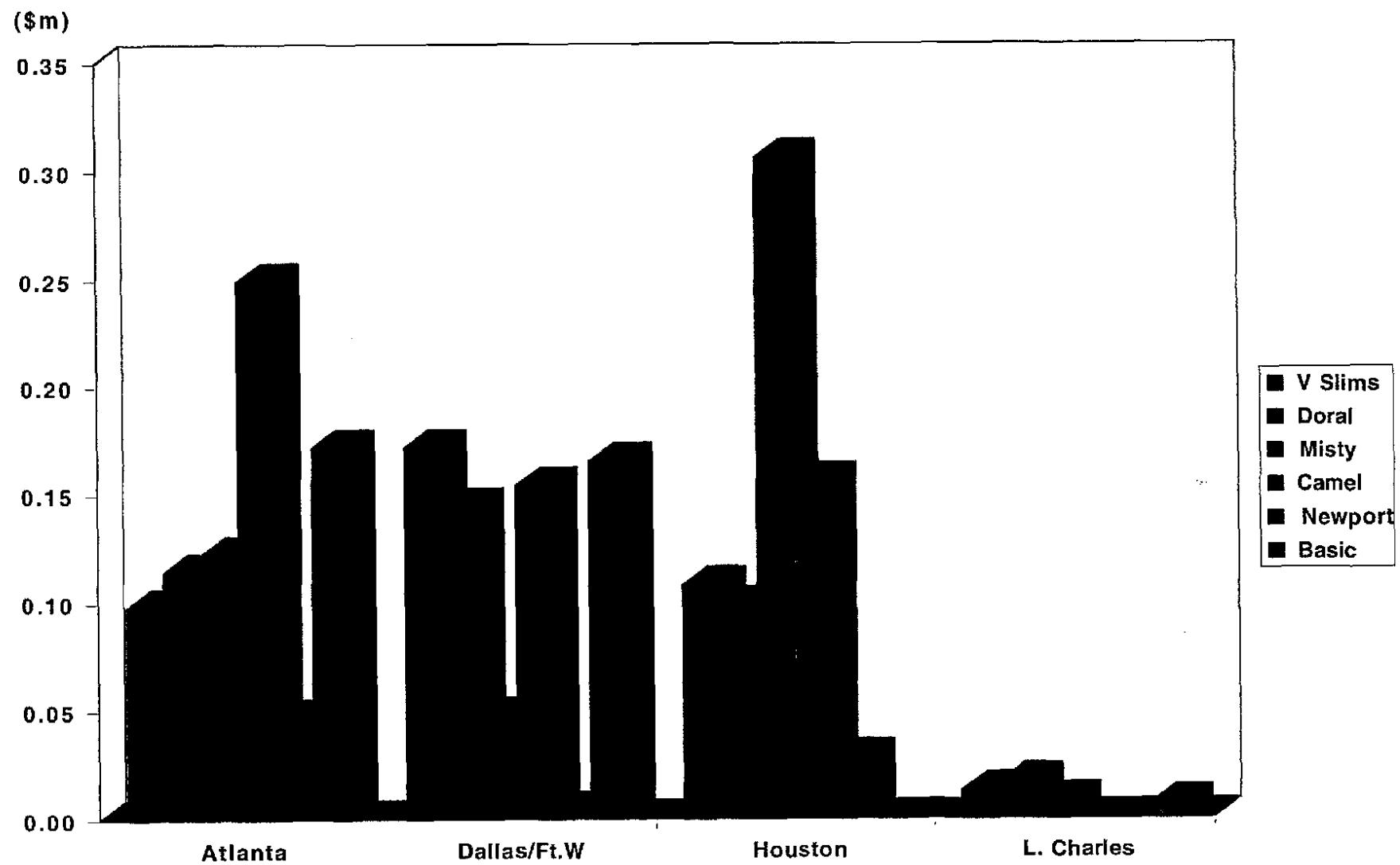


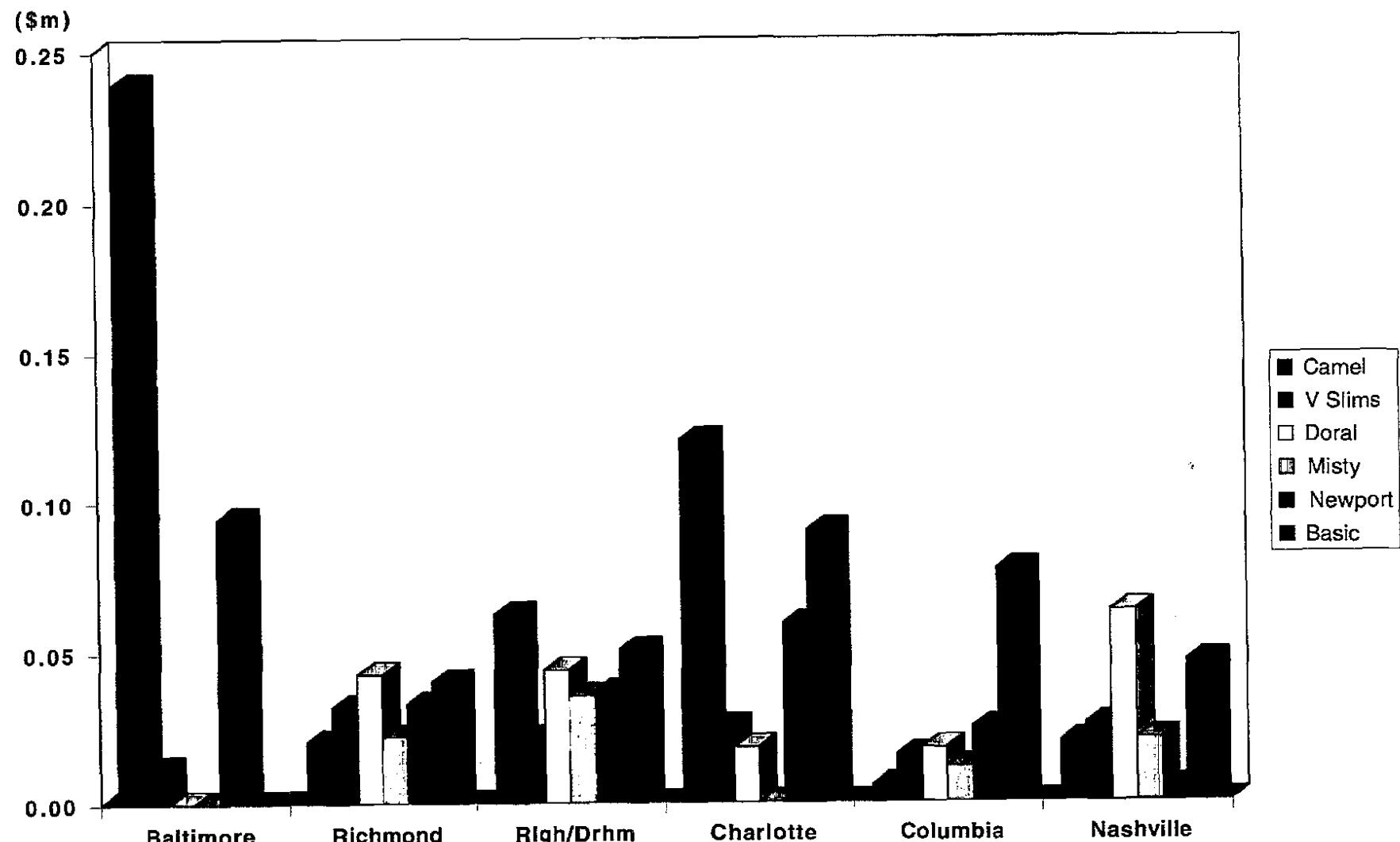
1Q, 1997 OOH SPENDING BY MARKET



2070225915

Source: Datanet Competitive Media Database

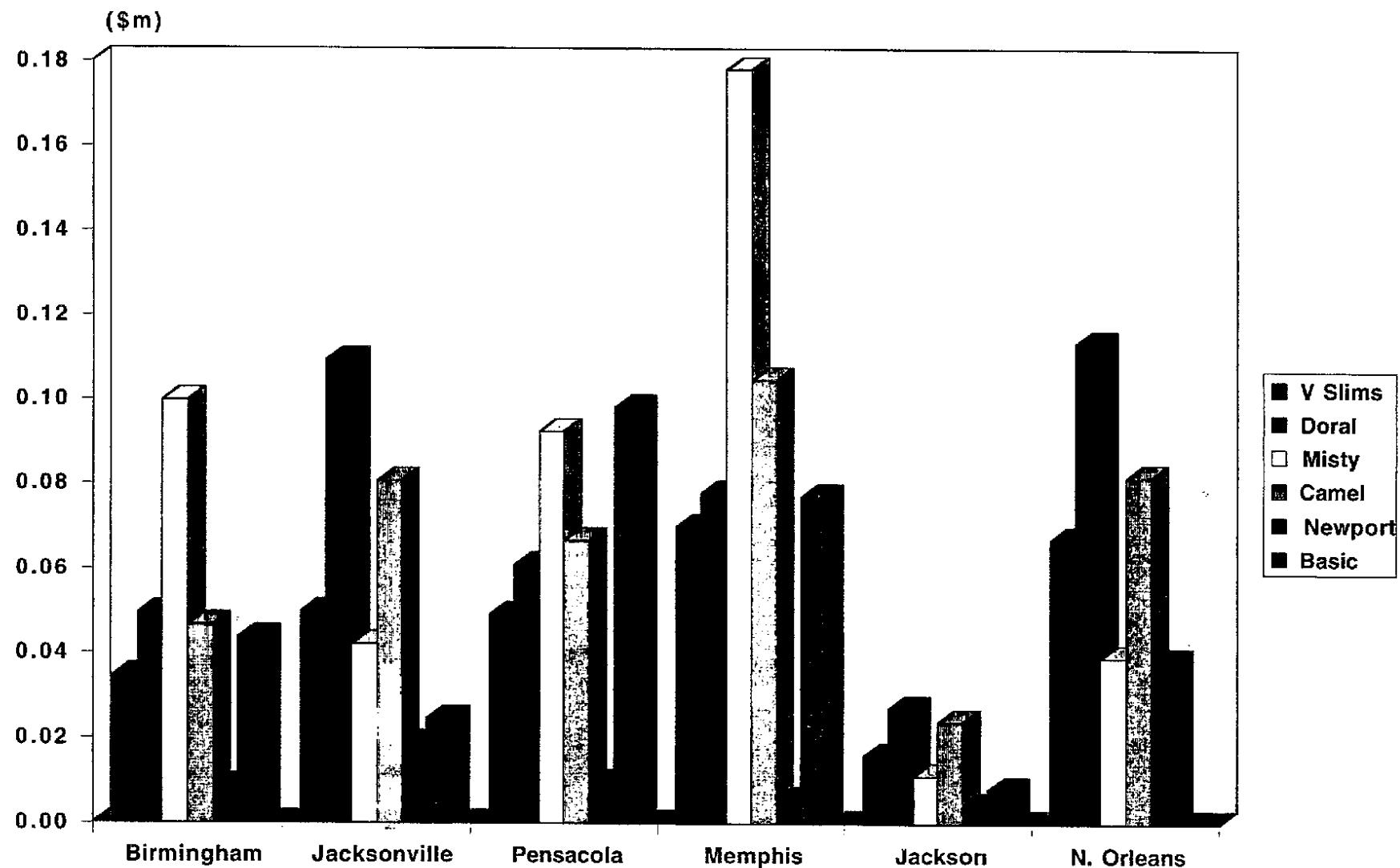
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Source: Datanet Competitive Media Database

2070225916

1Q, 1997 OOH SPENDING BY MARKET



2070225917

Source: Datanet Competitive Media Database